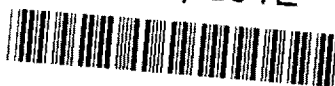


Assignment Recordation
Recd
MAY 1 - 2012
5th Floor
Public Recordation

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

05/01/2012



DEPARTMENT OF COMMERCE
Patents Patent and Trademark Office

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TR

103644927

5-1-12

To the Director of the U. S. Patent and Trademark Office? Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

American Insurance Administrators, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Ohio
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 6, 2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: American Insurance Administrators, LLC

Internal

Address: _____

Street Address: 3070 Riverside Drive

City: Columbus

State: Ohio

Country: U.S.A. Zip: 43221

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Ohio
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,724,755; 1,744,791; 1,796,069; 1,824,612; 2,109,386; 2,111,240;
2,355,676; 2,363,611; 2,380,896

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: James A. Hudak

Internal Address: _____

Street Address: 29425 Chagrin Blvd., Suite #304

City: Cleveland

State: Ohio Zip: 44122

Phone Number: (216) 292-3900

Fax Number: (216) 292-3930

Email Address: james_hudak@att.net

6. Total number of applications and registrations involved:

28

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$715.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

Deposit Account Number: _____

Authorized User Name: _____

9. Signature:

James A. Hudak
Signature

April 25, 2012
Date

James A. Hudak

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004790 FRAME: 0457

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

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A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,385,056; 2,389,435; 2,515,137; 2,543,199; 2,653,110; 2,705,422;
2,787,593; 2,855,524; 2,870,424

Additional sheet(s) attached? ☒ Yes ☐ No

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James A. Hudak
Signature

James A. Hudak

Name of Person Signing

April 23, 2012
Date

Total number of pages including cover sheet, attachments, and document:

7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK
REEL: 004790 FRAME: 0458**

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

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American Insurance Administrators, Inc.

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☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Ohio
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 6, 2012

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☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Ohio
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A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,943,977; 3,001,717; 3,026,979; 3,056,831; 3,185,527; 3,274,323;
3,418,089; 4,007,880; 4,043,632

Additional sheet(s) attached? ☒ Yes ☐ No

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28

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 715.00

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Signature

James A. Hudak

Name of Person Signing

April 25, 2012
Date

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☐ Other _____ Citizenship _____

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4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

4,047,294

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

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Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, American Insurance Administrators, Inc., an Ohio Corporation, having a principal place of business at 3070 Riverside Drive, Columbus, Ohio 43221 (hereinafter referred to as the "ASSIGNOR"), owns, has used, and is using the following marks which are registered in the United States Patent and Trademark Office:

<u>UNITED STATES REGISTRATION NO.</u>	<u>MARK</u>
1,724,755	GRADMED
1,744,791	MAJORMED+
1,796,069	PROTECTORMED+
1,824,612	SUPLIMED 65+
2,109,386	ALUMNIMED+
2,111,240	ALUMNIDENT
2,355,676	ALUMNITERM
2,363,611	THE ALUMNI HEALTH INSURANCE PROGRAM
2,380,896	THE ALUMNI LIFE INSURANCE PROGRAM
2,385,056	AMERICAN INSURANCE ADMINISTRATORS
2,389,435	ESTATETERM
2,515,137	ALUMNI INSURANCE PROGRAM
2,543,199	ALUMNILTC
2,653,110	GRADGIFT
2,705,422	SENIOR ALUMNITERM

UNITED STATES
REGISTRATION NO.

MARK

2,787,593	THE ALUMNI AUTO AND HOME INSURANCE PROGRAM
2,855,524	ALUMNIABROAD
2,870,424	ALUMNIAUTO
2,943,977	NEATrust
3,001,717	Alumni PetHealth
3,026,979	THE ALUMNI TRAVEL INSURANCE PROGRAM
3,056,831	ALUMNIANNUITY
3,185,527	Alumni ID Recovery
3,274,323	LIFE LEGACY
3,418,089	ALUMNITERM 10/20
4,007,880	ALUMNI Mortgage NEW HOME & REFINANCING
4,043,632	ALUMNIMORTGAGE
4,047,294	ALUMNI Mortgage

WHEREAS, American Insurance Administrators, LLC, an Ohio Limited Liability Company, having a principal place of business at 3070 Riverside Drive, Columbus, Ohio 43221 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring said marks and the registrations thereof.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said marks,

together with the goodwill of the business symbolized by said marks and the above-identified registrations thereof.

IN WITNESS WHEREOF, the said ASSIGNOR has caused this instrument to be signed by a duly authorized officer thereof, this 6th day of February, 2012.

American Insurance Administrators, Inc.

By: John R Sorrentino
John R. Sorrentino
Secretary

State of ~~Ohio~~ New York)
County of ~~Franklin~~ Westchester) ss:
)

On this 6th day of February, 2012, before me appeared the above-named American Insurance Administrators, Inc., by John R. Sorrentino, its Secretary, who acknowledged that he did sign the foregoing instrument, and that the same is the free act and deed of said Corporation, and the free act of him personally and as such Officer of said Corporation.

IN TESTIMONY THEREOF, I have hereunto set my bond and official seal, at Briarcliff Manor, NY this 6th day of February, 2012.

DORIS FARAGALLAH
Notary Public, State of New York
No. 01FA6116333
Qualified in Bronx County
Commission Expires Sept. 27, 2008

Doris Faragallah
Notary Public